Media Release

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Karger Publishers Invests in the Biomedical Discovery Company Quertle

At the beginning of 2019, Karger became a major shareholder in the award-winning company that has developed the first biomedical-specific AI Big Data Visual Analytics Engine.

On January 4, 2019, Karger Publishers acquired a substantial minority of the shares of Quertle, Inc., headquartered in Henderson, NV, USA, in a move to strengthen Karger's position as an innovative and reliable partner for the health sciences research community. Quertle will continue to develop and market advanced knowledge tools for companies, research institutions and publishers in the health sciences space. Karger will support Quertle in strategic product development, marketing and distribution. In order to ensure utmost protection of proprietary data and trade secrets of Quertle's customers, Quertle will remain an independently operating entity. The financial terms of the transaction have not been disclosed.

Quertle is an award-winning analytics company that has developed the first biomedical-specific AI Big Data Visual Analytics Engine. Founded by Jeffrey Saffer and Vicki Burnett in 2008, Quertle provides integrated discovery from research sources for the health sciences community. Rather than relying on metadata, Quertle uses Artificial Intelligence, including neural networks and other modern technologies, to analyze document text directly. This enables more effective and powerful discovery that immediately finds relevant results.

"This strategic partnership with Quertle provides Karger with the opportunity to expand our business to parts of the health sciences research cycle where we have not previously been present. It enables us to support scientists during their research and even before they publish their results," says Daniel Ebneter, CEO of Karger Publishers.

Jeffrey Saffer and Vicki Burnett, the founders of Quertle, said: "We are excited to have found such a good partner. Karger will facilitate the expansion of our business and support the development of new products and services for the health sciences community."

About Quertle

Quertle is an award-winning analytics company that has developed the first biomedical-specific Artificial Intelligence (AI) Big Data Visual Analytics Engine. Jeffrey D. Saffer PhD and Vicki L. Burnett PhD founded the company in Boulder, CO, USA in 2008. Being scientists themselves, they encountered big data challenges and decided to support researchers by enhancing discovery. Quertle's AI Engine uses neural networks, machine learning, factor analysis, pattern matching and other technologies for content analysis.

For more information please visit: www.quertle.com

About Karger Publishers

Karger Publishers is a worldwide publisher of scientific and medical content based in Basel, Switzerland. Connecting and advancing Health Sciences since 1890, Karger is continuously evolving, keeping pace with the current developments and shifts in research and publishing.

For more information please visit: www.karger.com

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