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## Media Release

# Karger Publishers and Molecular Connections Collaborate to Enrich Metadata and Build Decision Support System

**Karger Publishers and Molecular Connections have entered a technical collaboration to enrich metadata and build a future ready decision support system.**

Molecular Connections Pvt. Ltd. and Karger Publishers have entered into a technical collaboration to enhance search and retrieval of Karger content, build an analytics dashboard to support business decisions, and improve editorial efficiency by machine learning applications. The platform will help Karger make better and faster decisions in terms of content recommendation, identify content gaps, improve editorial workflows, and boost sales.

Several technologies will be embedded by Molecular Connections in developing the platform: Molecular Connections' award-winning artificial intelligence (AI) and machine learning (ML) technology that builds custom ontologies, disambiguates institutions, and recommends a manuscript to the right journal. The platform will be able to accommodate updates and content changes both in terms of type and volume. In addition, it will include services that are inbuilt with due diligence, data security, usage policies, and more.

Speaking on the occasion, Mr. Jignesh Bhate, CEO of Molecular Connections Pvt. Ltd., mentioned, "Molecular Connections has a strong track record of helping publishers leverage their content assets and improve content discoverability, content recommendation, and build editorial efficiencies. This is a very exciting collaborative venture which will digitally transform and help Karger leverage the power of latest developments in AI and ML to the fullest."

Marc Schindelholz, Lead Strategy, Innovation & Ventures at Karger Publishers adds “We are delighted to have an experienced partner such as Molecular Connections at our side to semantically enrich scientific content. In doing so, we not only expect to better analyze content and improve editorial workflows, but also to create tailored offers and a better experience for researchers, medical practitioners, and industry professionals worldwide.”

## About Karger Publishers

Karger Publishers is a worldwide publisher of scientific and medical content based in Basel, Switzerland. It is independent and family-led in the fourth generation by Chairwoman and Publisher Gabriella Karger. Connecting and advancing health sciences since 1890, Karger has been continuously evolving, keeping pace with the current developments and shifts in research and publishing. The publishing house is dedicated to serving the information needs of the scientific community, clinicians, and patients with publications of high-quality content and services in health sciences. Karger Publishers has 240 employees and is present in 15 countries around the globe.

For more information, please visit [›karger.com](https://www.karger.com)

## About Molecular Connections

With over two decades of experience in Big Data and Data Science Solutions, Molecular Connections (MC) has been using AI-powered proprietary models to help customers achieve digital transformation. We have been able to successfully build a data-driven decision-making strategy for our customer’s digital transformational journey. MC leverages AI, ML, and the Linked Data Store to build efficiencies in various verticals and generate new revenue streams for its customers.

MC’s decades of industry presence and a strong focus on innovation have led us to work with the world’s leading pharma and STEM industries to offer end-to-end software development and data insights powered by proprietary workflows and platforms, enabling content engineering across multiple domains. With over 70% of its workforce being women, MC is ranked among the top 15 best companies for women to work for in India.

For more information, please visit [›molecularconnections.com](https://www.molecularconnections.com)

Media Contact:

**Cora Wirtz-Spycher** · Corporate Communications Lead · Karger Publishers  
+41 61 306 1271 · [c.wirtz@karger.com](mailto:c.wirtz@karger.com) · [›karger.com/](https://www.karger.com/)

